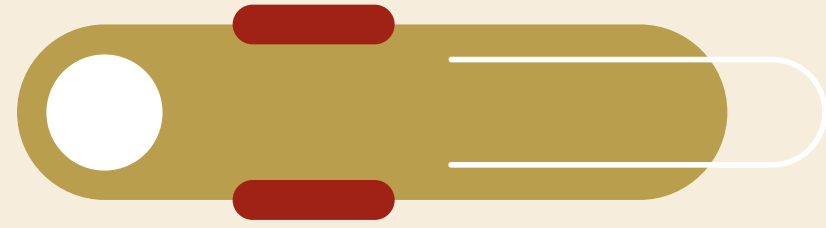


Fulshear Historical Association

5th Annual Meeting | January 30, 2025





AGENDA OVERVIEW



#FulshearHistory

01

Welcome & Introductions

02

2024 Summary & Reports

Financial

Development

Digital Operations

Education

Preservation

Records & Collections

03

2025 Goals & Events

04

Acknowledgements

05

Guest Presentation by Torey Gilmore:

The History of Greater Zachery

Missionary Baptist Church

06

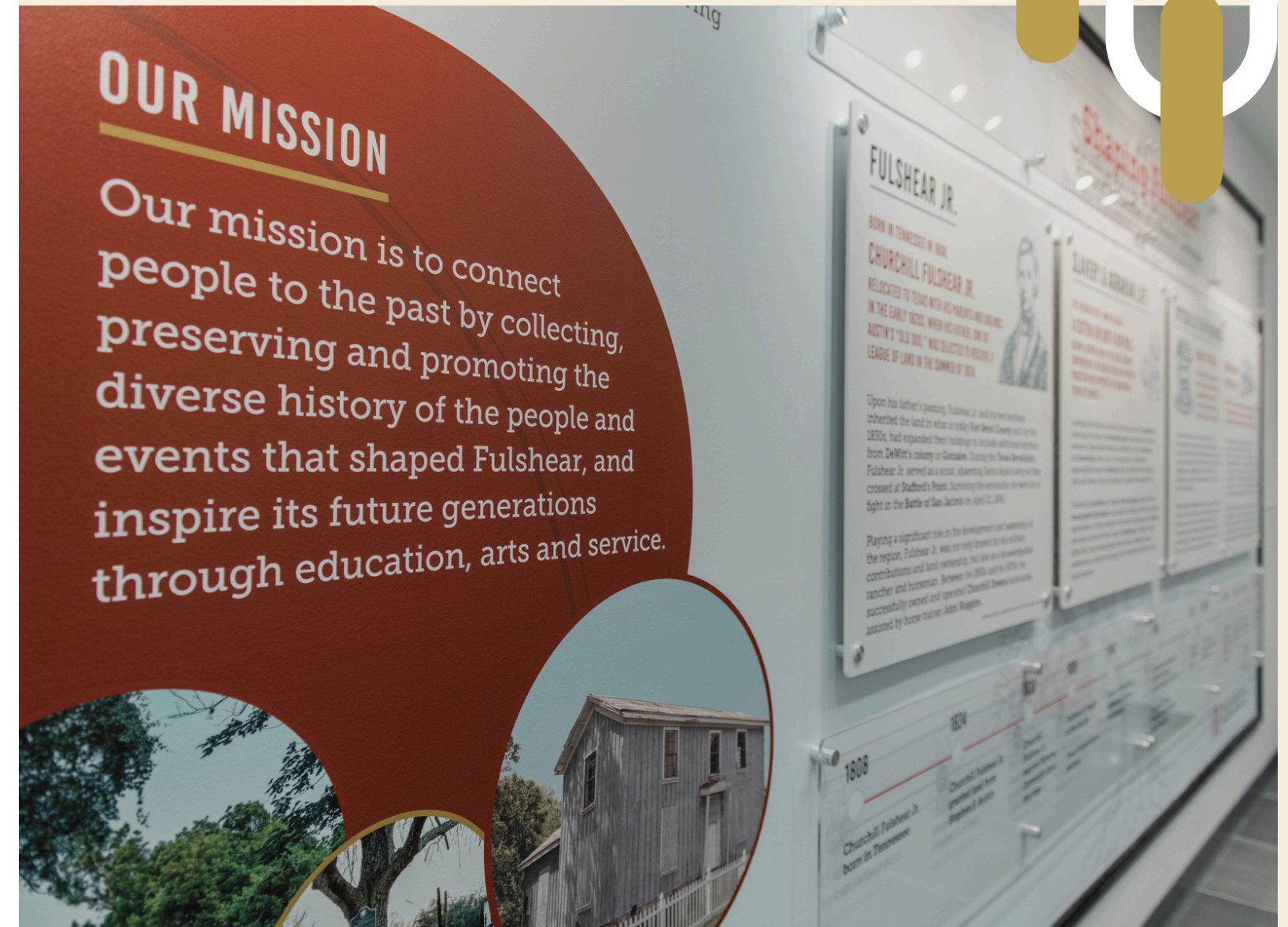
QA/Open Discussion

Welcome!

The Fulshear Historical Association is a registered 501(c)3 non-profit organization formed in 2020.

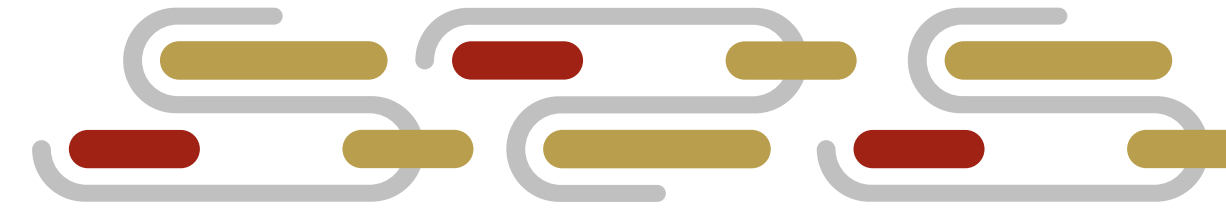
Our mission is to connect people to the past by collecting, preserving and promoting the diverse history of the people and events that shaped Fulshear, Texas.

To inspire future generations through education, arts and service.



#FulshearHistory

MEET THE BOARD



Fulshear Historical Association is governed by a VOLUNTEER Board of Directors who dedicate their time to learning, preserving, and sharing Fulshear history with the community.



**Heather
McAdoo**

President
2023-2026



**Susie
Howey**

Treasurer &
Int. Secretary
2023-2026



**Robert
Gordon**

Development
2024-2027



**Karen
Johnson**

Education
2023-2026



**Ashley
Jordan**

Preservation
2023-2026



**Lindsey
Hermes**

Records &
Archives
2023-2026

Visit fulshearhistory.org/opportunities to see how you can get Involved!

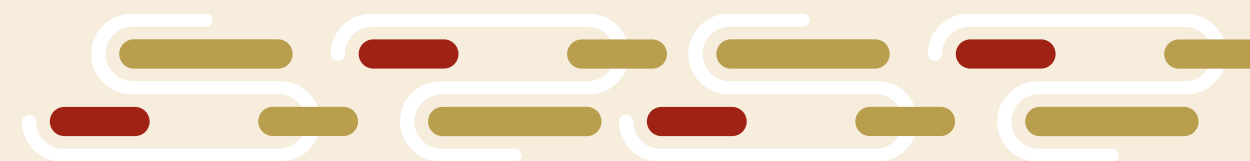


2024 Bicentennial Summary

Presented by Heather McAdoo



BICENTENNIAL LOGO



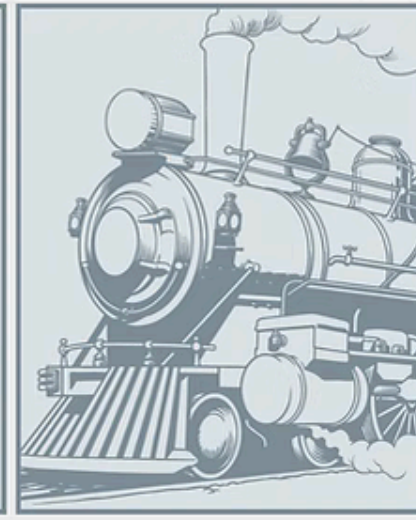
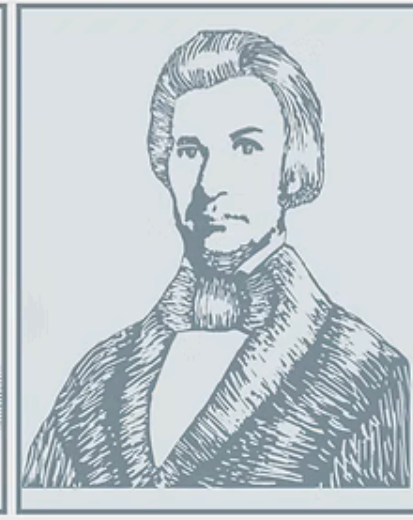
Designed by
Amal Agha

LAUNCH OF PUBLIC EXHIBITS



Shaping Fulshear: Historic Influences on a Western Landscape

A bicentennial exhibit in two parts, featured at FBCL Fulshear branch



Part I
January 2024

The Fulshear
Land Grant



Part II
September 2024

Founding
Fulshear, TX

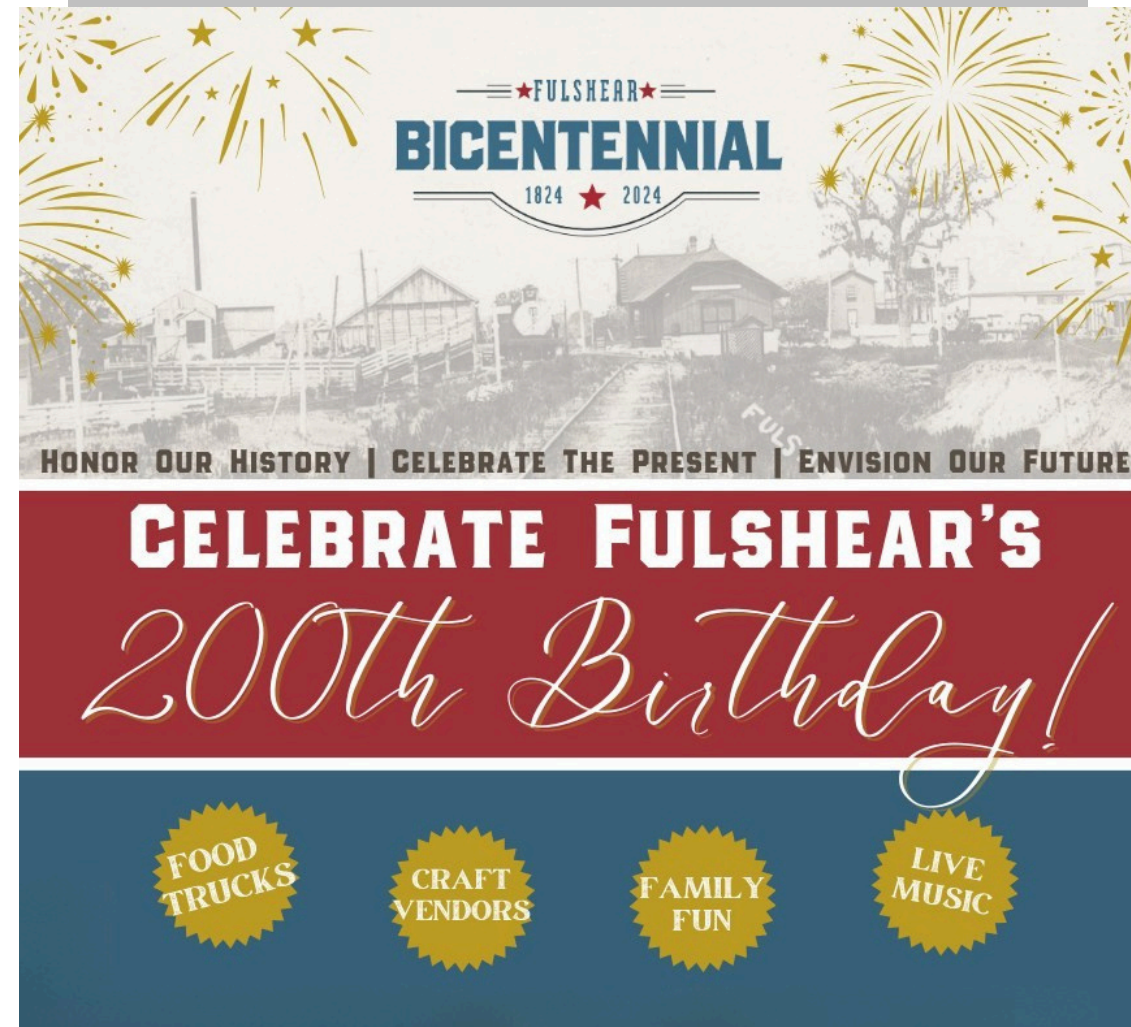
LOCAL PARTNER EVENTS

March 2, 2024



Fulshear Regional Chamber
FOR Commerce

March 23, 2024



City of Fulshear

April 6, 2024



Katy ISD



A HISTORY & LAND GRANT CELEBRATION



PARTICIPATING PARTNERS

- City of Fulshear
- FBC Historical Commission
- Ft. Bend History Assoc.
- Ft. Bend Archeo. Society
- Ft. Bend Libraries - Genealogy
- Austin Co. Historical Commission
- San Jacinto Museum & Battlefield Association
- Eagle Lake Depot
- Sons of the Republic of Texas Lamar Chapter
- Big Prayer Museum

JULY 13, 2024





MULTIMEDIA MENTORSHIP PROGRAM



MENTEE
**Fernando di
Luca Petit**

**FULSHEAR
HIGH SCHOOL**

2-D DIGITAL DRAWER
GRAPHIC DESIGN
BEGINNER

MENTOR
**Amal
Agha**

**SENIOR
DIRECTOR**

CORPORATE
BRAND MARKETING
PHILLIPS 66



BICENTENNIAL ORNAMENT FUNDRAISER



- Online donations with in-person ornament pick up
- **Location Partners:**
 - Dozier's BBQ
 - Fulshear Farmers Market
 - Humble Grounds
 - Vino Veritas





2024 Financial Report

Presented by Susie Howey

STATEMENT OF CASH FLOW

January 1 - December 31, 2024



We experienced a 167% increase in our cash on hand by the end of the year, largely due to a substantial grant we received in June 2024.

| | |
|---------------------|---------|
| Cash at January 1 | \$1,537 |
| Net Revenue | \$2,567 |
| Cash at December 31 | \$4,105 |

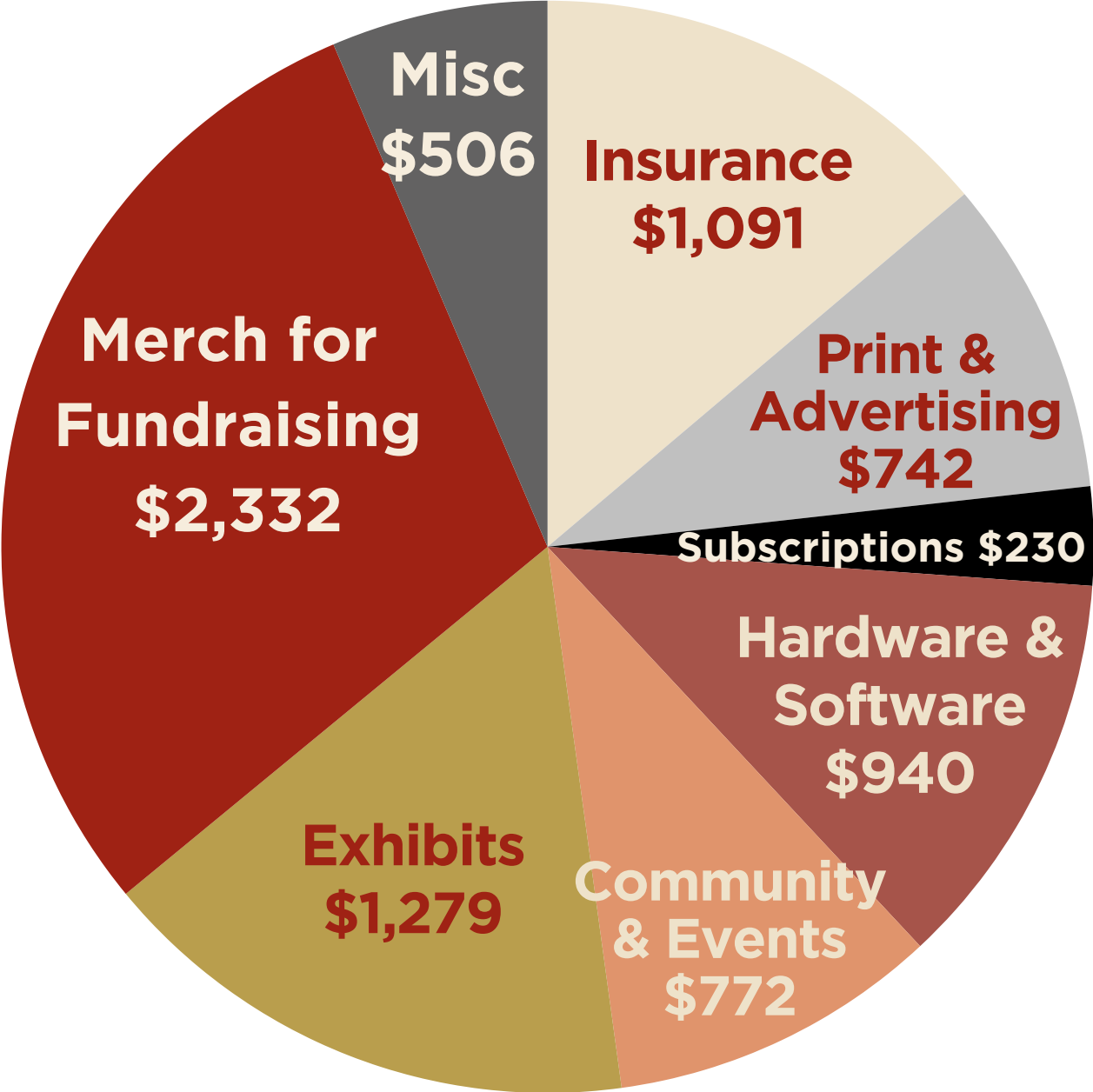
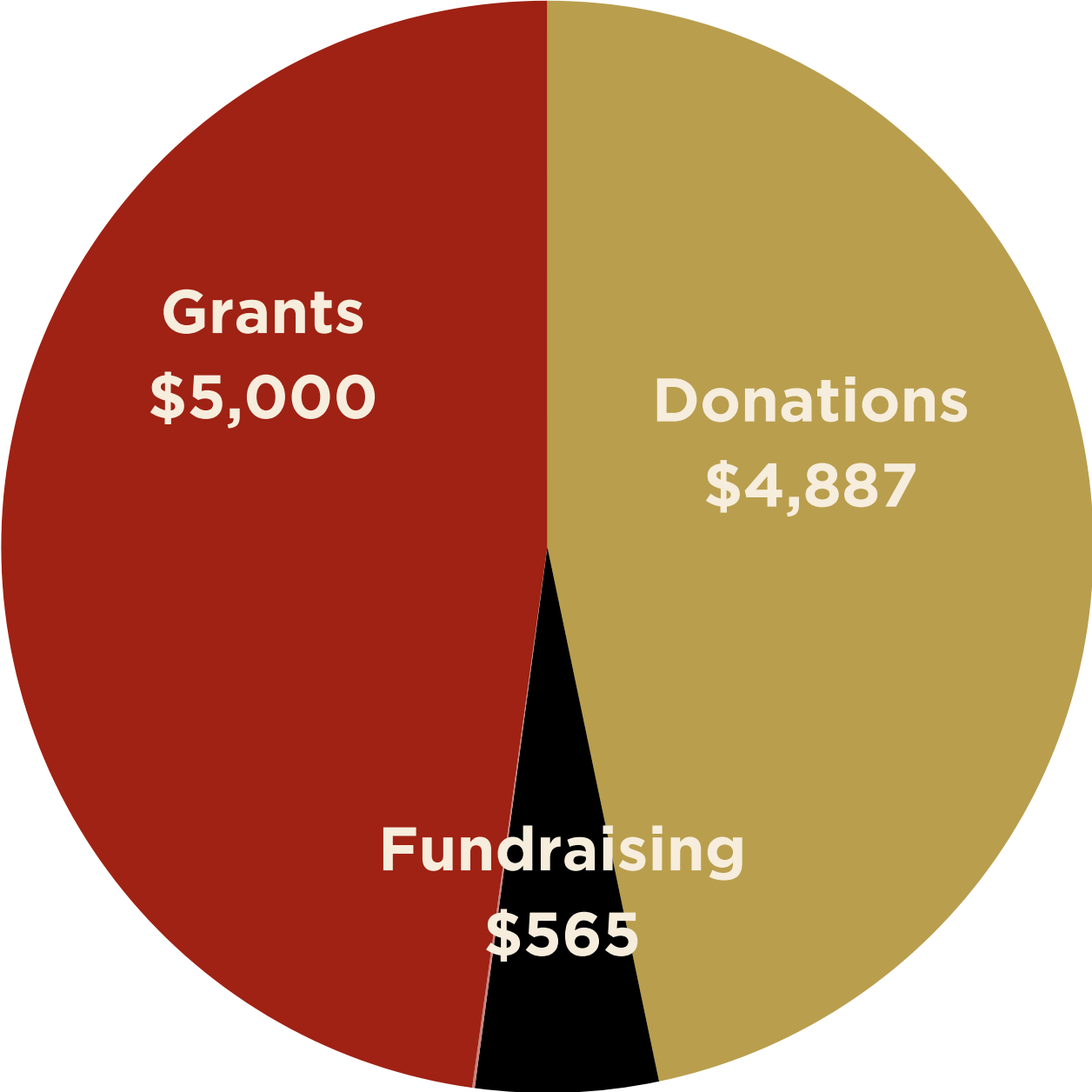
STATEMENT OF ACTIVITY



REVENUE

EXPENSES

January 1 - December 31, 2024



Total revenue of \$10,460 less our total expenditures of \$7,893 amounts to a **Net Revenue of \$2,568**

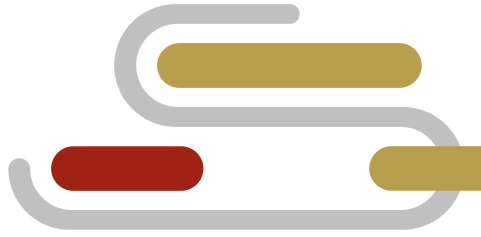




2024 Development Report

Presented by Bob Gordon

FUNDING ACHIEVEMENTS



May 2024 - Welcomed Bob Gordon as the first FHA Director of Development!

June 2024

Awarded a \$5000
operational grant

Albert
& Ethel
Herzstein
Charitable Foundation

December 2024

Awarded \$500
product grant

4imprint.

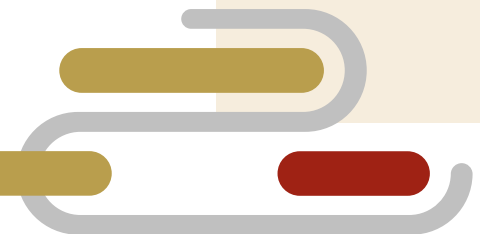
ALL YEAR

Received over \$4,000
in supportive funding

IN-KIND
SERVICES

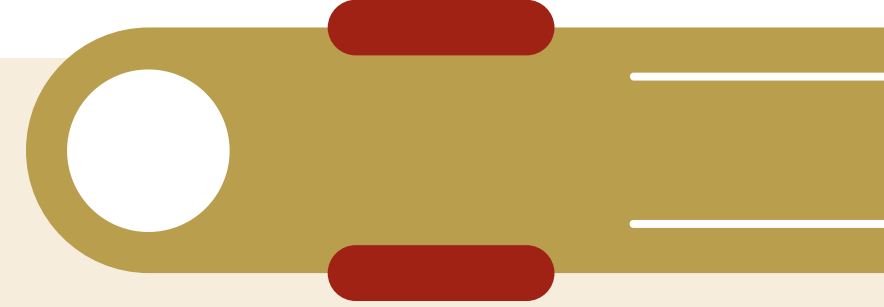
PUBLIC
DONATIONS

MATCHING
GIFTS



PROFESSIONAL DEVELOPMENT:

FUNDRAISING



September 19, 2024 IN-PERSON (SAN ANTONIO)
September 27, 2024 ONLINE

NEH/HTX Grants Workshop

Presented by: Russwll Wyland - NEH Dir. of Outreach
Eric Lupfer - HTX Executive Director
Marco Buentello - HTX Dir. of Grants



December 11 & 12, 2024

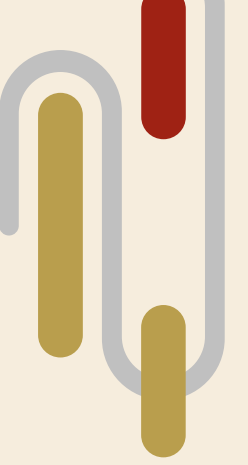
VIRTUAL WORKSHOP

Fundraising Research: Getting Our Ducks In A Row

Presented by: Anjali Kaul Zutshi - Executive Director
Kristy Peloquin - Development Manager



2025 DEVELOPMENT



GOALS

- Re-apply for operational grant w/Herzstein Foundation.
- Apply for Humanities Texas Mini Grant to support exhibit development. Secure required grant matching.
- Re-apply for “One by One” grant with 4Imprint
- Strategize additional grant support for digitization, education, and preservation initiatives.



EXPLORE

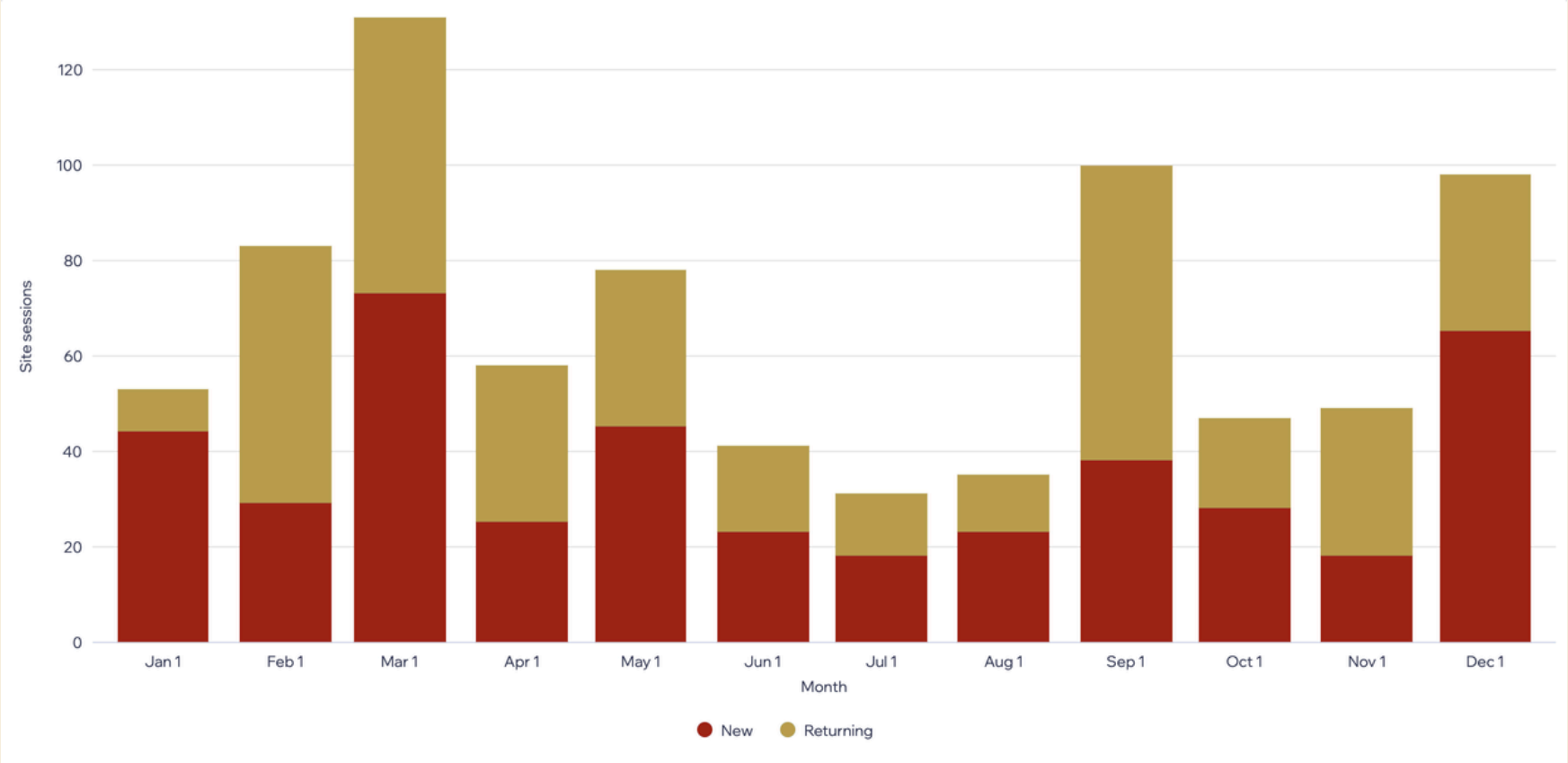
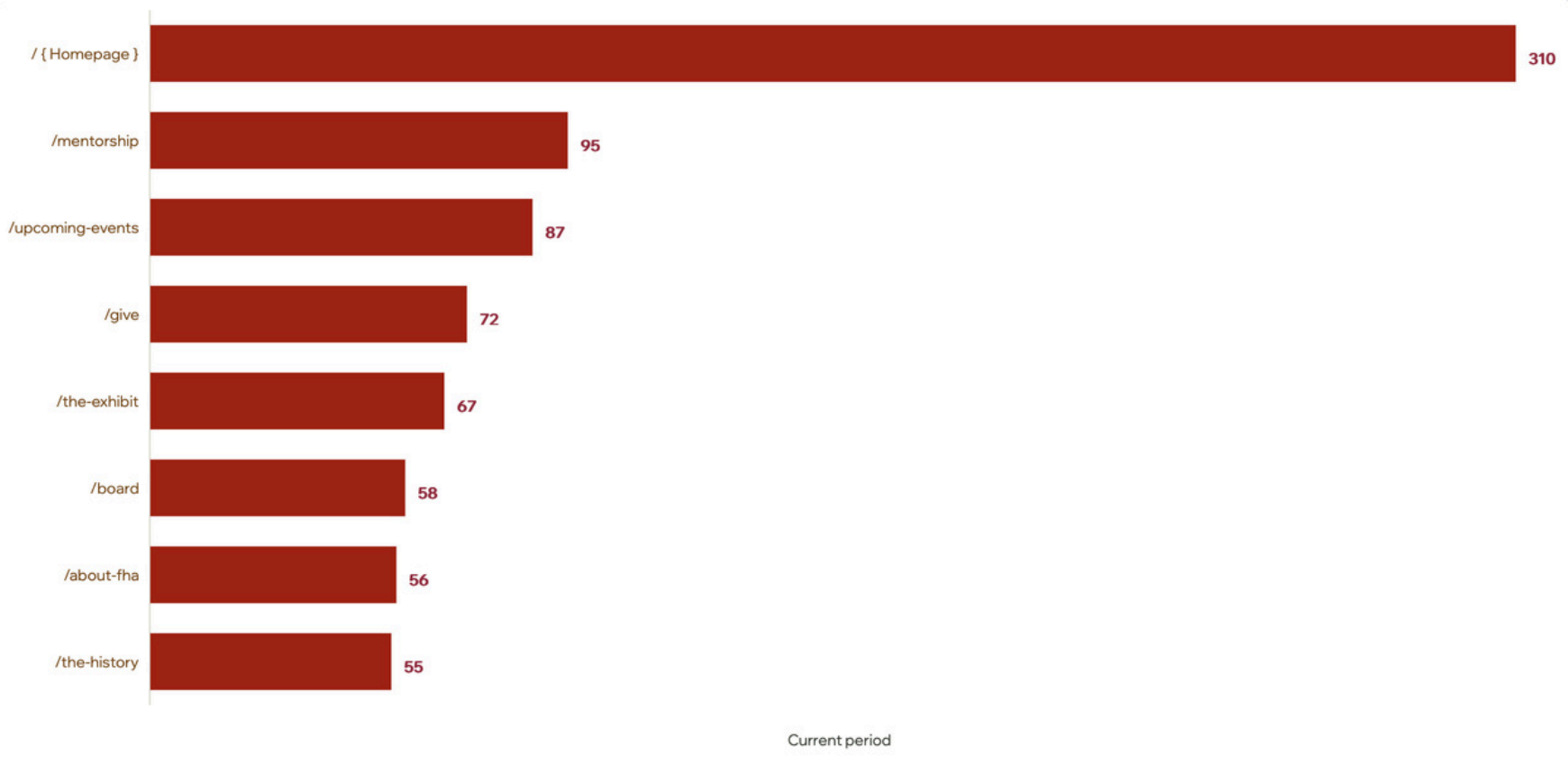
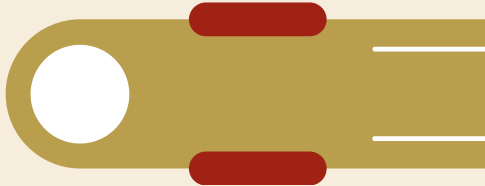
- National Endowment for the Humanities Grants
- AARP 2025 Community Challenge Grant
- Local Fundraising Efforts
 - Internet Giving/Crowdsourcing (e.g.; Qgiv, GoFundMe)
 - Corporate Funding
 - Individual Funding



2024 Digital Operations Report

Presented by Heather McAdoo

FULSHEARHISTORY.ORG

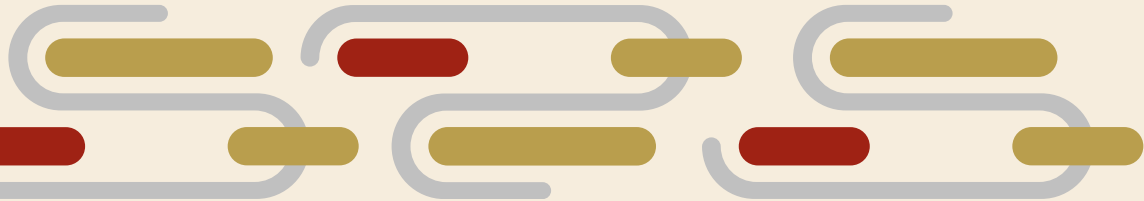


Most Visited: Homepage, Mentorship, Upcoming Events

Top Month Views: March, September, December

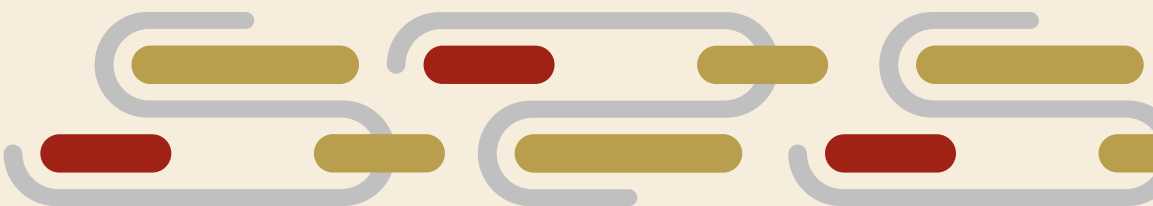
Top City Audience: Fulshear, Houston, Katy

LAUNCHED BIMONTHLY NEWSLETTER: July 2024



| City | Page views ↓ | Site sessions ⓘ | Unique visitors |
|-------------|--------------|-----------------|-----------------|
| | 159 | 69 | 39 |
| Fulshear | 79 | 26 | 13 |
| Houston | 26 | 16 | 12 |
| Katy | 24 | 10 | 8 |
| San Antonio | 13 | 8 | 1 |
| Sugar Land | 5 | 3 | 3 |
| Richmond | 5 | 2 | 2 |

SOCIAL MEDIA INSIGHTS



FACEBOOK

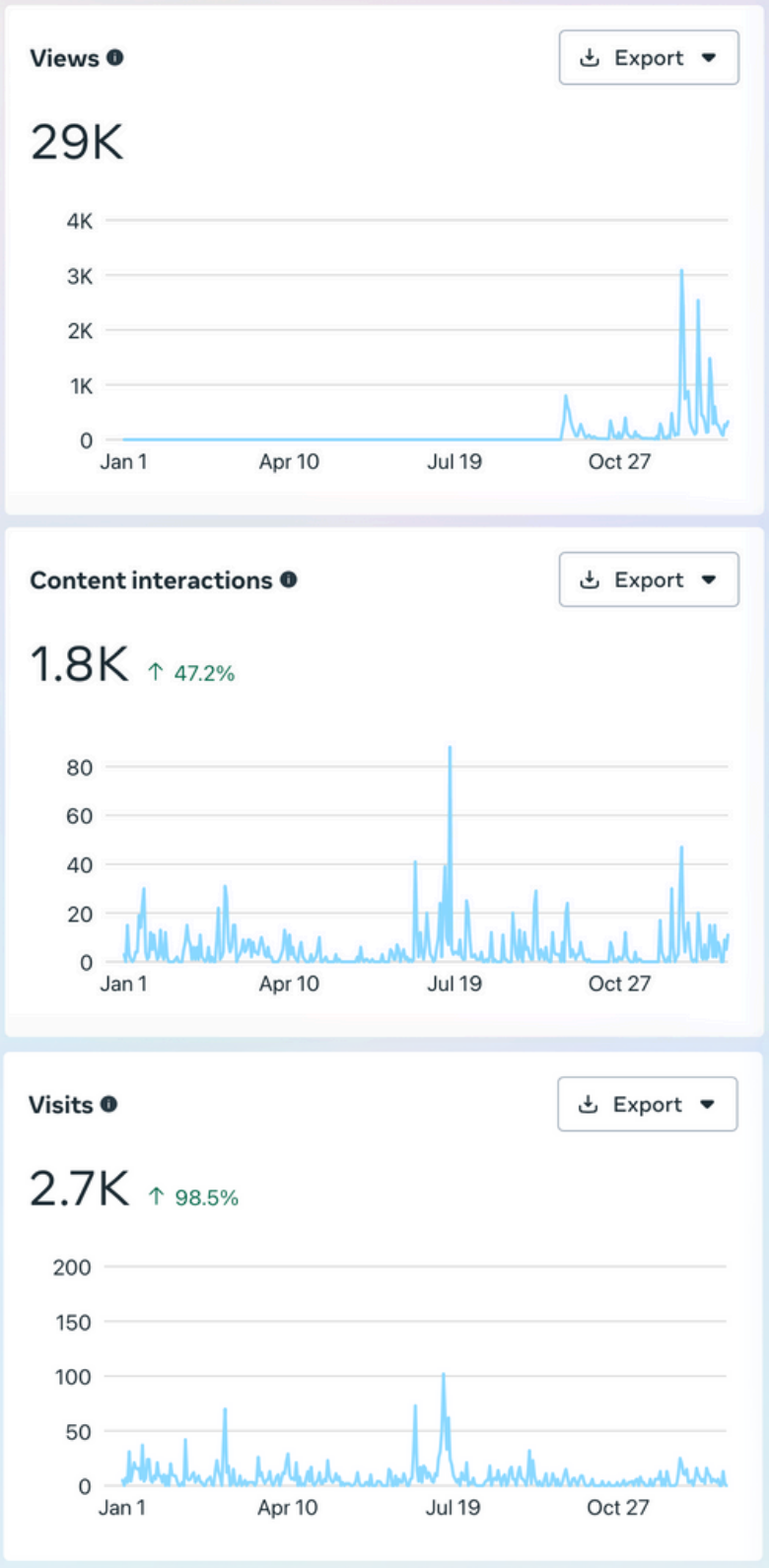
- Content Views: 29k
- Content Interactions: 1.8k
- Profile Visits: 2.7k
- Follows: 112

INSTAGRAM

- Content Views: 3.6k
- Content Interactions: 262
- Profile Visits: 169
- Follows: 47

LINKEDIN

- Content Impressions: 2,282
- Content Reactions: 141
- Follows: 68
- Highest post: Aug 1, July Recap (689 Impressions)



2024 TOP POSTS

- January 12, 2024
2.5k
- December 2, 2024
3.8k
- December 13, 2024
3.6k





2024 Education Report

Presented by Karen Johnson

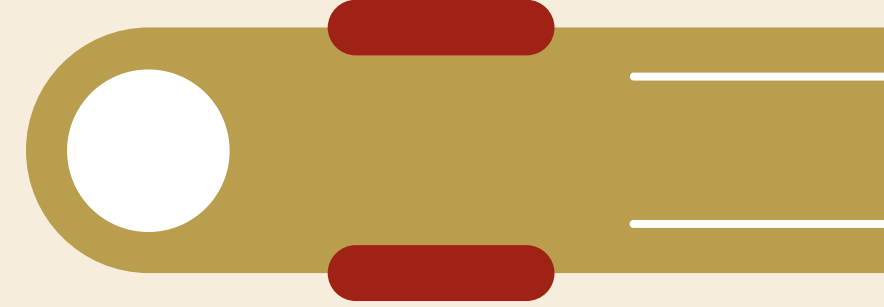
SCHOOL PARTNERSHIPS



In alignment with our mission of connecting people to the past and inspiring our future generations through education, as well as supporting our **vision** of connecting with our community, we are proud to share that 2024 provided a variety of opportunities for schools and educators to engage with Fulshear history.



EDUCATION INITIATIVES



High School Initiatives

- **Fulshear History Student Clubs:** Collaborated with history teachers to build the framework for student clubs at both Fulshear high schools.
- **Research & Resource Opportunity:** Students can contribute their skills in research and analyzation to explore Fulshear history and create valuable resources or projects.
- **Program Launch:** Anticipated to begin at Jordan High School for the 2025-2026 scholastic year. Will expand program to Fulshear High School when possible.

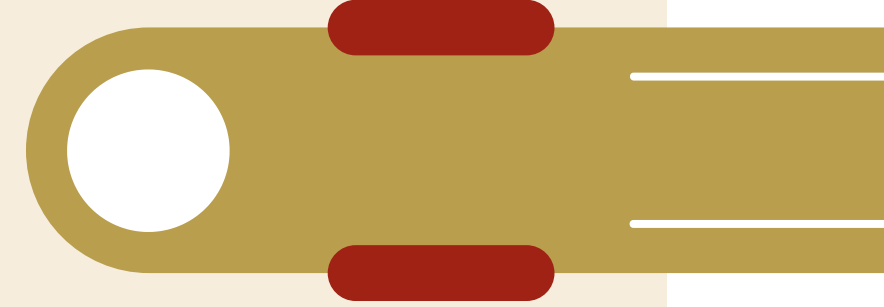


Elementary-Aged Initiatives

- **Classroom Resources:** Identified FHA resources for elementary teachers and students to engage with Fulshear history.
- **Partnership Program:** Collaborated with Peak Academy to develop a hands-on program for young students to explore Fulshear's past.
- **Program Launch:** Anticipated to begin this 1st quarter with students demonstrating their knowledge by developing their own artistic projects related to Fulshear history.



LOOKING TO THE FUTURE



EDUCATION PARTNERSHIPS

- Katy ISD
- Lamar Consolidated ISD
- Homeschool Groups
- Private Schools

CURRICULUM INTEGRATION

- Texas History (4th, 7th, 11th grade)

FULSHEAR HISTORY CLUBS

- Youth (schools)
- Adults (public library)





2024 Preservation Report

Presented by Ashley Jordan



PRESERVING HISTORY

EXPLORING FHA PRESERVATION APPROACHES



SUPPORTING PARTNERS

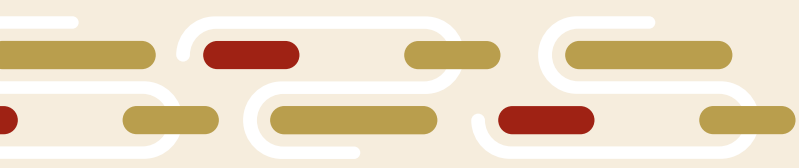
- Identified local organizations that are currently working on history preservation.
 - Fort Bend History Assoc.
 - City of Fulshear
 - 1093 Rails to Trails
 - San Felipe de Austin
 - Local Scout Troops
- Offered assistance whenever possible.
 - Digitization
 - Transcription

ONLINE RESOURCES

- Considered digital pathways for preserving history & creating accessibility.
 - Photo documentation
 - Website/webpages
 - Social media
- Developed history submission resources for website.
 - Digitization Interest Form
 - Recommendation & Referral Form

SHARING & PARTICIPATION

- Attended events to promote Fort Bend & Fulshear history.
 - Texas Heritage Festival
 - KatyISD Folk Life Festival
 - Bicentennial Events
 - San Felipe & Ft. Bend Museum exhibits/events
- Utilized Fulshear History Month to share local stories
- Developed public exhibits to provide history visibility.
 - in-person: Fulshear library
 - online: digital exhibit



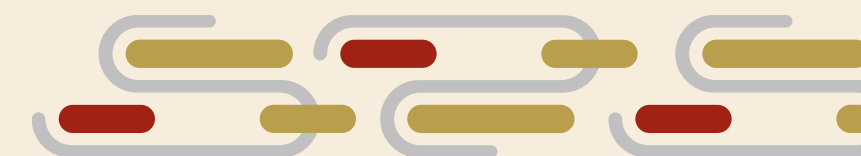
PRESERVATION INITIATIVES



Web Archiving for the FHA

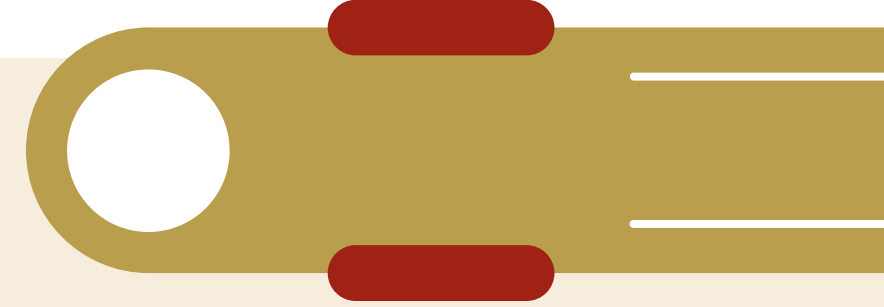
is a preservation service that captures and stores web pages and digital media that are identified as significant history resources to the Fulshear community.

- **OCTOBER 2024:** ACCEPTED INTO THE COMMUNITY WEBS PROGRAM
- **2025:** ONLINE RESOURCE TRAINING
- **JUNE 2025:** IN-PERSON TRAINING AT THE COMMUNITY WEBS NATIONAL SYMPOSIUM



PROFESSIONAL DEVELOPMENT:

PRESERVATION



September 19, 2024

VIRTUAL WORKSHOP

THC - Mastering the Art of Oral History Projects: From Planning to Execution

Presented by: Mary Closmann Kahle-Texas Oral History Assoc.
Jason J. Rivas- Historic Preservation Specialist

TEXAS
HISTORICAL
COMMISSION



September 24, 2024

VIRTUAL WORKSHOP

THC - Oral History Best Practices and Resources

Presented by: Steven Sielaff- Collections & Oral Histories
Manager, Baylor University

TEXAS
HISTORICAL
COMMISSION



MUSEUM SERVICES



2024 Records & Archives Report

Presented by Lindsey Hermes

DIGITIZATION INITIATIVES

Projects & Collaborations



FULSHEAR HISTORICAL ASSOCIATION

- Purchased collections management software.
- Started developing processes and best practices for creating a digital collection.
- Began digitizing small batches of community items.



FORT BEND HISTORY ASSOCIATION

- Digitized FBHA Fulshear collection items to provide accessibility.
- Verified and updated descriptions.
- Entered keywords to aid discoverability on the FBHA website.



Digitization Progress

320

Total Fulshear items
within the Fort Bend History Association's collection.

298

Total Fulshear items digitized
within the Fort Bend History Association's collection.

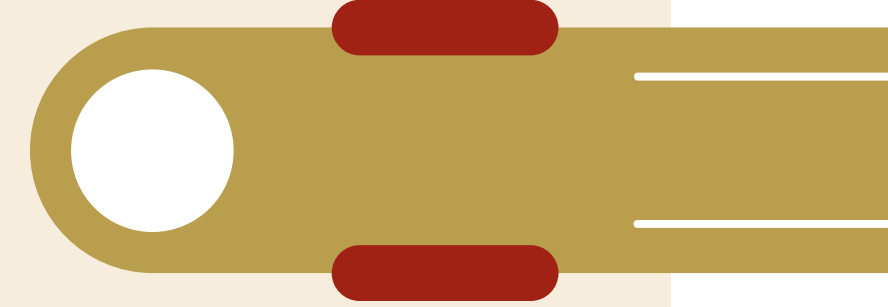
22

Total Fulshear items awaiting digitization
within the Fort Bend History Association's collection.

100+

Total items digitized for the FHA's Fulshear Digital Collection.

ON THE DIGITAL HORIZON




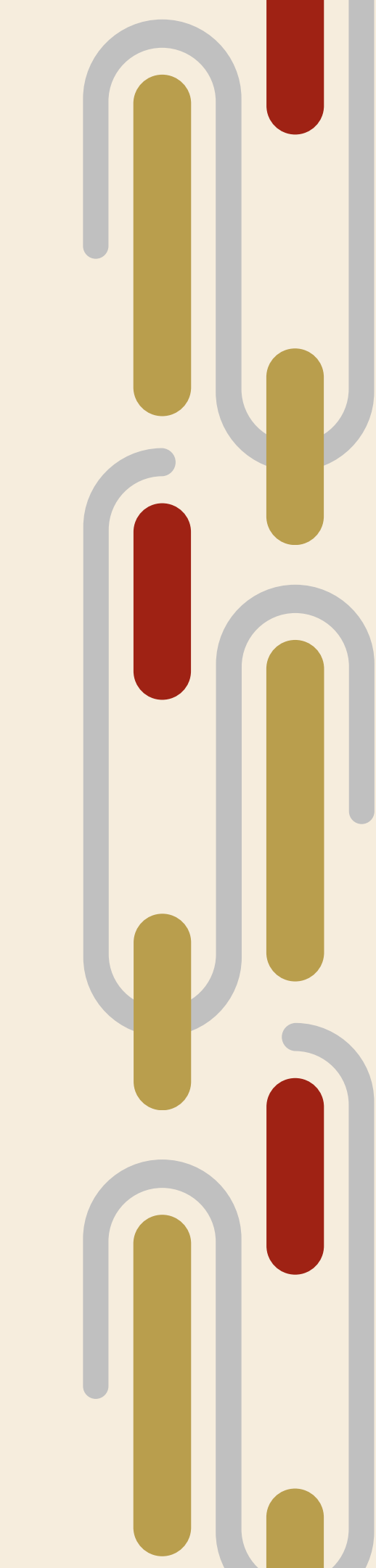
FHA - FULSHEAR DIGITAL COLLECTION

- Provide opportunities for historical Fulshear Items to be digitized.
- Establish protocols for object digitization and information capture.
- Curate themed collections, utilizing CatalogIt to classify, tag, and describe Items.
- Create public accessibility to the Fulshear Digital Collection to increase knowledge about Fulshear history.

FBHA - COLLECTION DIGITIZATION PROJECT

- Digitize remaining FBHA Fulshear collection objects.
- Complete editing and metadata entry to prepare photos for the FBHA website and online collection.
- Provide JPEG and Tiff files to FBHA to complete the digitization service.





2025

FHA Goals & Events

A Look At What Lies Ahead
Presented by Heather McAdoo



2025 Target Areas



Collections & Web Archiving

- **Fulshear Digital Collection**
- **Community Webs Program**

Research & Document

- **Ongoing history exploration**
- **Student Club projects**
- **Increase website resources**

Community Partnerships

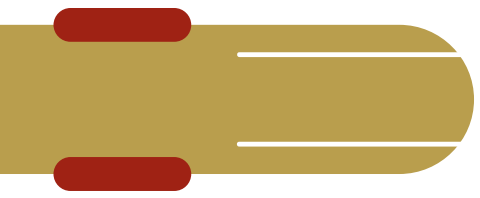
- **Greater Zachery Missionary Baptist Church**
- **City of Fulshear**
- **Fort Bend History Assoc.**

Build Capacity

- **Fill remaining board positions**
 - Secretary
 - Digital Comm.
 - History & Research

Planning & Funding

- **Gain grant funding for operations**
- **Plan for organization & Initiative growth**
- **Achieve donor support for ongoing projects**



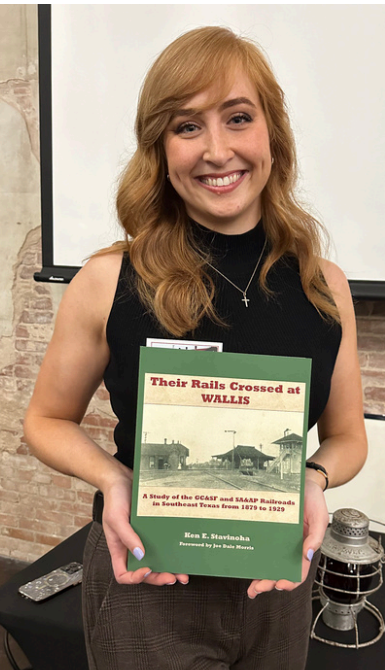
2025 EVENTS

TEXAS
HERITAGE
FESTIVAL

KATY ISD
FOLK LIFE
FESTIVAL

FHA
EXHIBIT
PROGRAMS

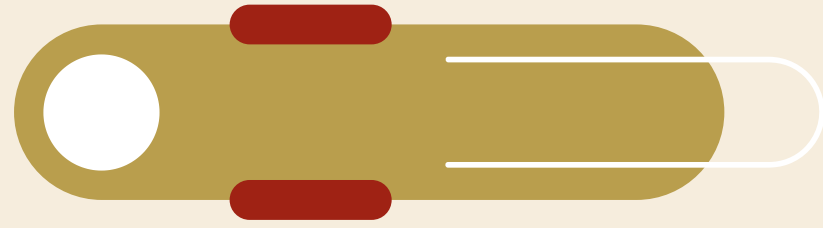
COMMUNITY
WEBS NATIONAL
SYMPOSIUM





ACKNOWLEDGEMENTS

With gratitude and humble appreciation



ADVISORY BOARD

Amal Agha

Sarah Johnson

Michael Moore

Ramona Ridge

Claire Rogers

Sonya Simmons

Tiffany Walker-Killip

PROGRAM & INITIATIVE PARTNERS



Public Supporters

2024 FHA Director of Digital Operations

- Leslee Hackett

2024 Exhibit Supporters

- Jamie Knight • Marilyn McPheron

2024 Exhibit Donors

- Amal Agha • Bob Gordon • Kaye Kahlich • Tajana Surlan

2024 Bicentennial Supporters & Event Hosts

- Mayor Don McCoy • Annel Guadalupe
- Zach Goodlander • Haden Farr • Bryan McAuley

2024 Fundraiser Hosts

- Ramona Ridge • Tyler Risinger & Keith Brochhausen
- Becca & Garrett Speed • Evelyn & Michael Martin

Annual Meeting Host

- Jimmy Cantu (owner) & Joe Casler (manager)

Annual Meeting Guest Speaker

- Torey Gilmore
Greater Zachery Missionary Baptist Church

THANK YOU!



From all of us at Fulshear Historical Association

FHA GUEST SPEAKER: TOREY GILMORE



*“The History of Greater Zachery
Missionary Baptist Church”*



Licensed Professional Counselor,
Educator, Fulshear Resident,
GZMBC Trustee Member &
Musical Director